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PTO/SB/21 (09-04) Approved for use through 07/31/2006. OMB 0651-0391 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE are required to respond to a collection of information unless it displays a valid OMB control number. rwork Reduction Act of 1995, no persons **Application Number** 09/822,961 Filing Date TRANSMITTAL March 30, 2001 First Named Inventor **FORM** Bunger Art Unit 3627 Examiner Name Fischer, A. (to be used for all correspondence after initial filing) Attorney Docket Number SFTC-01004US0 Total Number of Pages in This Submission **ENCLOSURES** (Check all that apply) After Allowance Communication to TC Fee Transmittal Form Drawing(s) Appeal Communication to Board Licensing-related Papers of Appeals and Interferences Fee Attached Appeal Communication to TC 1 Petition Amendment/Reply (Appeal Notice, Brief, Reply Brief) Petition to Convert to a Proprietary Information After Final Provisional Application Power of Attorney, Revocation Status Letter Change of Correspondence Address Affidavits/declaration(s) Other Enclosure(s) (please Identify Terminal Disclaimer below): Extension of Time Request Postcard Request for Refund **Express Abandonment Request** CD, Number of CD(s) Information Disclosure Statement Landscape Table on CD Certified Copy of Priority Remarks Document(s) Reply to Missing Parts/ Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name Kirk J. DeNiro, Esq., Vierra Magen Marcus Harmon & DeNiro LLP Signature Printed name Kirk J. DeMro Date Reg. No. January 12, 2006 35,854 CERTIFICATE OF TRANSMISSION/MAILING I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below: Signature Kirk J. DeNiro January 12, 2006 Typed or printed name

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Inventor(s): Mark Bunger et al.	0.60=
) Art Unit: Appl. No.: 09/822,961 )	: 3627
Filed: March 30, 2001 ) Examine	er: Fischer, A.
Title: A METHOD, SYSTEM, AND COMPUTER ) READABLE MEDIUM FOR ) FACILITATING A TRANSACTION ) BETWEEN A CUSTOMER, A ) MERCHANT AND AN ASSOCIATE ) Custome	er No.: 28554

## **CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8**

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(Attorney Signature)

Signature Date: January 12, 2006

## RESPONSE TO OFFICE ACTION UNDER 37 C.F.R. § 1.111

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This RESPONSE is in reply to the outstanding Office Action.

AMENDMENTS to the CLAIMS begin on Page 2 of this paper.

**REMARKS** begin on Page 7 of this paper.

Attorney Docket No.: SFTC-01004US0

sftc/1004/1004.response-003